

CLOSING DATES/FORMATTING:

Space reservations must be made three weeks prior to issue date. Color composite PDF in CMYK format required for color ads.

ADVERTISING AGENCIES:

15% commission is allowed on the gross rate for display ads placed by accredited agencies.

TERMS:

National Catholic Reporter reserves the right to reject or cancel advertising for any reason deemed appropriate. NCR does not verify promises made by our advertisers.

Note: Frequency rates are per ad per issue.



FREQUENCY 1X 3X 6X 8X 12X 15X 20X 26X

*** Full Page - Inside Back Cover**

	COLOR	\$3,295	\$3,190	\$3,045	\$2,970	\$2,885	\$2,805	\$2,740	\$2,675
Full Page	B/W	\$2,760	\$2,655	\$2,510	\$2,435	\$2,350	\$2,270	\$2,205	\$2,140
	COLOR	\$3,060	\$2,955	\$2,810	\$2,735	\$2,650	\$2,570	\$2,505	\$2,440
4 col. (10.4375" WIDE) x 14.5" TALL									
2/3 Page	B/W	\$1,985	\$1,905	\$1,805	\$1,745	\$1,690	\$1,620	\$1,585	\$1,540
	COLOR	\$2,285	\$2,205	\$2,105	\$2,045	\$1,990	\$1,920	\$1,885	\$1,840
3 col. (7.75" WIDE) x 10" TALL									
1/2 Page	B/W	\$1,590	\$1,535	\$1,450	\$1,405	\$1,355	\$1,305	\$1,270	\$1,240
	COLOR	\$1,890	\$1,835	\$1,750	\$1,705	\$1,655	\$1,605	\$1,570	\$1,540
4 col. (10.4375" WIDE) x 7.5" TALL									
2 col. (5.125" WIDE) x 14.5" TALL									
1/3 Page	B/W	\$1,135	\$1,080	\$1,020	\$985	\$955	\$925	\$895	\$850
	COLOR	\$1,435	\$1,380	\$1,320	\$1,285	\$1,255	\$1,225	\$1,195	\$1,150
2 col. (5.125" WIDE) x 10" TALL									
1/4 Page	B/W	\$905	\$870	\$825	\$795	\$765	\$740	\$725	\$705
	COLOR	\$1,205	\$1,170	\$1,125	\$1,095	\$1,065	\$1,040	\$1,025	\$1,005
2 col. (5.125" WIDE) x 7.5" TALL									
1 col. (2.4375" WIDE) x 14.5" TALL									
1/6 Page	B/W	\$640	\$610	\$580	\$555	\$540	\$525	\$510	\$495
	COLOR	\$940	\$910	\$880	\$855	\$840	\$825	\$810	\$795
2 col. (5.125" WIDE) x 5" TALL									
1 col. (2.4375" WIDE) x 10" TALL									
1/8 Page	B/W	\$505	\$485	\$455	\$445	\$430	\$410	\$405	\$395
	COLOR	\$805	\$785	\$755	\$745	\$730	\$710	\$705	\$695
2 col. (5.125" WIDE) x 3.75" TALL									
1 col. (2.4375" WIDE) x 7.5" TALL									
1/12 Page	B/W	\$355	\$340	\$320	\$310	\$300	\$290	\$285	\$280
	COLOR	\$655	\$640	\$620	\$610	\$600	\$590	\$585	\$580
2 col. (5.125" WIDE) x 2.5" TALL									
1 col. (2.4375" WIDE) x 5" TALL									

* Premium Placement

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