

## M. B. A. oath

Tom Gallagher | May. 15, 2009 NCR Today

*Time* Magazine's May 25, 2009, issue has a number of fine articles (e.g., on adult autism). It's cover story is titled, "The Future of Work." On page 41 there is a short story about "Training Managers to Behave," and includes an oath recited by M.B.A. graduates of Phoenix based business school, Thunderbird School of Management, that goes like this:

"As a Thunderbird and global citizen, I promise....[that] I will strive to act with honesty and integrity. I will respect the rights and dignity of all people. I will strive to create sustainable prosperity worldwide. I will oppose all forms of corruption and exploitation. And I will take responsibility for my actions. As I hold true to these principles, it is my hope that I may enjoy an honorable reputation and peace of conscience." Impressive given the state of Wall Street, corporate America and capitalism.

[The article](#) [1] goes on to point out that such oaths lack teeth because M.B.A. graduates do not need a state license to be manager or an executive, and therefore, are not subject to malpractice lawsuits like doctors, lawyers, nurses, accountants and so on. Nonetheless, the oath-taking seems like a good "awareness builder" that in fact, one can do well by doing good both inside the corporation and in the community. Such behavior most definitely serves the common good.

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### Links:

[1] <http://www.time.com/time/>