

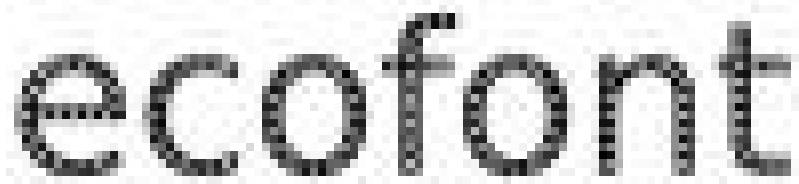
An Earth-friendly printer font

Rich Heffern | May. 18, 2009 NCR Today

Double-sided documents, using recycled paper ? both are great ways to make printing more eco-friendly, but neither is a solution to the millions of leaky ink cartridges piling up in landfills each year.

Using Swiss cheese as its inspiration, a Dutch communications agency has invented a font designed to cut down substantially on ink consumption.

The new Ecofont, downloadable for free at [the company?s website](#), [1] appears at small sizes like any other type, but each letter is actually filled with tiny, inkless circles:



ecofont

The design minimizes ink usage by up to 20 percent, the company claims. But even with a more ink-efficient font, the cartridge will eventually run out. When it does, websites like www.freerecycling.com [2] make it easy ? and economical ? to keep your used plastic out of the dump.

Source URL (retrieved on 07/25/2017 - 16:34): <https://www.ncronline.org/blogs/ncr-today/earth-friendly-printer-font>

Links:

[1] <http://ecofont.nl>

[2] <http://www.freerecycling.com>