

Why people vote against their own best interests

Tom Roberts | Feb. 1, 2010

While reading this [enlightening piece on the BBC Web site](#) [1] this morning I heard from a friend who told me about a small business owner who had complained that he couldn't get his small group of employees to rally around health reform. He couldn't understand how they could be so opposed to something that would greatly benefit them.

The BBC piece asks much the same question and receives some very interesting responses.

Source URL (retrieved on 05/30/2017 - 06:08): <https://www.ncronline.org/blogs/why-people-vote-against-their-own-best-interests>

Links:

[1] <http://news.bbc.co.uk/2/hi/americas/8474611.stm>