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Come on down!

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NCR Today

There are lots of things Catholic parishes can learn from evangelical mega-churches, but this is not one of them: bribing people to come to Easter services with big-screen TVs, cars and other prizes. That's exactly what a Texas megachurch did this Sunday.

"They're coming for the loot and they're going to leave with Jesus," the pastor said, admitting that the "creative" incentive had drawn criticism from a number of other Christians.

I'm all for making services attractive to newcomers, but this is ridiculous. Next they'll have the Passion play with Mary Magdalene choosing a new car from behind tomb door #3!

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