

Matthew25 Launches First Values Ad

Michael Sean Winters | Oct. 15, 2010 Distinctly Catholic

The progressive ecumenical group, Matthew25Network, has come up with [an ad that it is running](#) [1] in Southside Virginia, where Tom Perriello is running for re-election. It is an area with many churches as readers of [my article on that race](#) [2] will recognize. So far as I can tell, this is the first radio ad to specifically focus on values voters and it is running on Christian radio stations.

Source URL (retrieved on 06/26/2017 - 07:06): <https://www.ncronline.org/blogs/distinctly-catholic/matthew25-launches-first-values-ad>

Links:

[1] <http://www.matthew25.org/files/mt25/tom-perriello-values-1-2.mp3>

[2] <http://ncronline.org/news/politics/taking-midterms-virginias-neighborhoods>