

Campaign Spending

Michael Sean Winters | Oct. 28, 2010 Distinctly Catholic

On the radio yesterday, NPR's Richmond affiliate said that outside groups have spent more than \$4 million in the congressional race in VA-5, where incumbent Congressman Tom Perriello is in a tight race with GOP challenger Robert Hurt.

What does that money buy? This morning, at 5:20 a.m., the WSLN-TV, Channel 10, had back-to-back ads. The station is in Roanoke, which is not actually in the Fifth District. And, I do not know who, except me, was watching television at that ungodly hour.

Surely there is a better ways to spend campaign cash - and better things to do with cash than waste it on endless campaign ads.

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