

Catholic University in The Wall Street Journal?

Tom Gallagher | Jan. 10, 2013 NCR Today

Quite surprisingly, yes. The Catholic University of America is finally creating a new School of Business and Economics. It's long overdue.

[According to the WSJ](#) [1]:

The Washington, D.C., university will announce the launch of its new School of Business and Economics on Tuesday, infusing an education in strategy, accounting and marketing with instruction in morals, character and religious values.

Created in response to rising demand for business education, the program's virtues-based approach hinges on the idea that business is meant to foment social good and not just financial success; that's a departure from a traditional business education, which focuses mainly on how to maximize profits.

"Business is supposed to be a service to society," says Andrew Abela, chair of the business and economics program, now housed in Catholic's School of Arts and Sciences and comprised mostly of undergraduate students.

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Links:

[1]

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