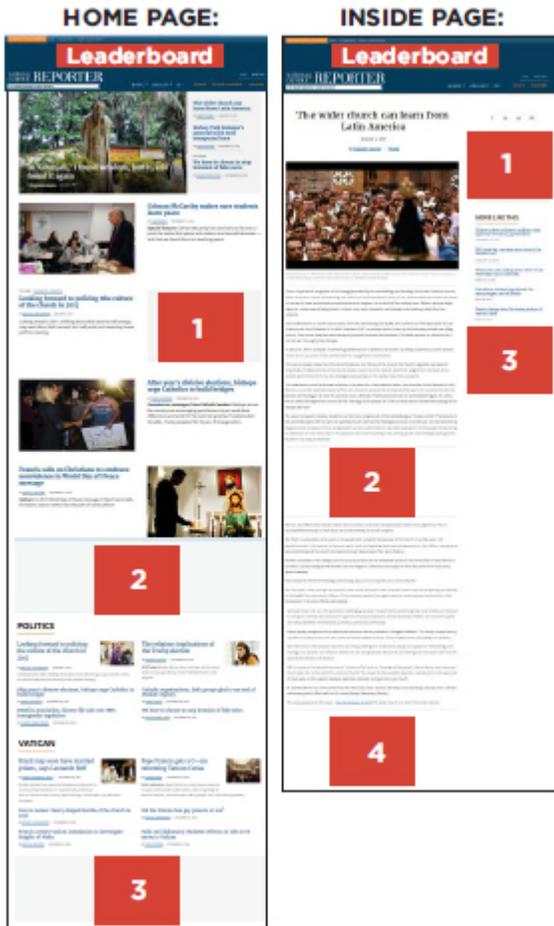# Online Advertising

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Introducing the redesigned NCRonline.org ? launching August 3, 2017! Reach our engaged online audience.

SITE TRAFFIC:
Monthly page views: 1,450,000
Monthly visits: 835,000
*Based on 2017 monthly averages

RATES:
Leaderboard: $1,500 per month
Spot 1: $1,050 per month
Spot 2: $900 per month
Spot 3: $800 per month
Spot 4*: $650 per month

*Appears on inside pages only.

AD SPECS:
Leaderboard: 728 x 90 pixels
Spots 1 and 3: 300 x 250 pixels
Spots 2 and 4: 300 x 250 pixels
Maximum file size: 60K

Up to seven ads will rotate in each position. Call for an impression forecast based on the number of advertisers sharing a spot.

Freelance design services available
We offer freelance design services for $75 per ad, including one round of editing. Each additional round of editing is $10. Design charges will appear on the same invoice as your online campaign charges.

Track your ad?s success
We provide analytics reports at the end of your ad campaign showing impressions and click through counts per day.

Deadlines
For banner ads to start on a Saturday, Sunday or Monday, the creative ad file should be sent to *NCR* by Thursday at 3 p.m. Central time or, with prior arrangement, by Friday at 11 a.m. If other arrangements are needed either by *NCR* or the advertiser, we are happy to work with other time considerations.

Late ads
Any ads received after the original planned start date will have their campaign extended to make up for the late time, as availability allows. *NCR* will work with the advertiser for a mutually agreeable time frame and spot for each late ad. We know you want your ad online, and will do everything possible to make sure that we work with your design time constraints or other considerations.

Contact *NCR* advertising for information or to place an ad.

Kim Rea, Advertising Director
Call: 1-800-444-8910, ex. 2216
Email: krea@ncronline.org [2]

Source URL (retrieved on *07/29/2017 - 06:34*): https://www.ncronline.org/web-rate-card

Links:
[1] https://www.addthis.com/bookmark.php?v=250
[2] mailto:krea@ncronline.org