



Christmas Gift Guide 2019

Save **20%** off standard rates!

Issue date: November 1

Reservations due: October 2
Ads due: October 14

Get your product noticed just in time for Christmas shopping!

We discounted our standard rates by 20% for this special one-time gift guide, located in our November 1 edition. Our readership of more than 100,000 people guarantees you great exposure.

Promote books, events, alternative giving programs, food and beverages, fair-trade goods and more!

Contact our sales team to make your reservation or learn more about our advertising opportunities.

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	Black & White:	Color:
Full Page: 4 col. (10.4375" wide) x 14.5" deep	\$2,208	\$2,508
2/3 Page: 3 col. (7.75" wide) x 10" deep	\$1,588	\$1,888
1/2 Page: 4 col. (10.4375" wide) x 7.5" deep 2 col. (5.125" wide) x 14.5" deep	\$1,272	\$1,572
1/3 Page: 2 col. (5.125" wide) x 10" deep	\$908	\$1,208
1/4 Page: 2 col. (5.125" wide) x 7.5" deep 1 col. (2.4375" wide) x 14.5" deep	\$724	\$1,024
1/6 Page: 2 col. (5.125" wide) x 5" deep 1 col. (2.4375" wide) x 10" deep	\$512	\$812
1/8 Page: 2 col. (5.125" wide) x 3.75" deep 1 col. (2.4375" wide) x 7.5" deep	\$404	\$704
1/12 Page: 2 col. (5.125" wide) x 2.5" deep 1 col. (2.4375" wide) x 5" deep	\$284	\$584

See complete design specs in our Media Kit located at NCRonline.org/advertise.